

OCTOBER 2011

P/ID 77710/PGLJA

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 2 = 20 marks)

Write short notes on any TEN of the following in about 50 words each :

1. What is a phoneme?
2. What is phonetics?
3. Tell briefly about IPA.
4. What is the dress code for attending an interview?
5. What is General Indian English?
6. Differentiate listening from learning.
7. What should one do after the interview?
8. What is 'taking initiative' in a GD?
9. Do the eyes listen to?
10. Why should you read the pulse of the audience for public speaking?

11. What is the role of the telepromotor in Television News?
12. Why do they call 'The first 7 seconds of a speech' golden hour?

SECTION B — ($6 \times 5 = 30$ marks)

Answer any SIX of the following in about
100 words each.

13. Explicate the art of listening.
14. Explain intelligibility in pronunciation.
15. Illustrate the importance of eye-contact while delivering a public speech.
16. Describe the importance of blending humour while comparing.
17. Describe the pure vowels in English.
18. What are diphthongs? Give examples.
19. Discuss the elements of a successful speech.
20. What are the do's and don'ts before attending an interview?

21. What are the tips to be a successful member in a group discussion?
22. What are the different types of interviews?

SECTION C — ($5 \times 10 = 50$ marks)

Write an essay of about 200 words on any FIVE of the following.

23. Describe various aspects of listening.
24. These days the received pronunciation of English is sidelined whereas the neutralisation is given prominence. Why is it so?
25. Discuss in detail the structure of an interview.
26. What is a GD and why is it given so much of prominence in all kinds of recruitment?
27. Distinguish a lecture presentation from an oral presentation.
28. The American President elect is given a minimum of 15 days training before the swearing in ceremony and his delivery of maiden speech. Give reasons behind it.

29. Why is listening called the heart of communication?
 30. Describe intonation with its various forms. Give adequate examples.
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