

சென்னைப் பல்கலைக்கழகம் தாலைதூரக் கல்வி நிறுவனம்



UNIVERSITY OF MADRAS

INSTITUTE OF DISTANCE EDUCATION

CHEPAUK, CHENNAI - 600 005. TAMIL NADU, INDIA NAAC A⁺⁺ Grade CGPA of 3.59 on 4 point scale

QS World University Rankings | 2024 #526; QS National Ranking - 12; NIRF 39 (2024)

தகவலேடு மற்றும் விண்ணப்பப்படிவம் PROSPECTUS CUM APPLICATION FORM Academic Year 2025-2026 / Calendar Year 2026

MBA / MCA PROGRAMMES

UGC-DEB Recognised

Vide letter No. F. No. 30-9/2023 (DEB-II), Dated 22.06.2023

COST OF PROSPECTUS CUM APPLICATION FORM

In Person : Rs. 560/- (including GST) using QR code only. Cash will not be accepted.

Through official website : The Cost of Online Application Form Rs. 590/- (including GST) If downloaded through website

www.unom.ac.in / www.ideunom.ac.in



UNIVERSITY OF MADRAS INSTITUTE OF DISTANCE EDUCATION

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UNIVERSITY OF MADRAS

[State University]

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Prof. S. Elumalai, M.Sc., M.Phil., Ph.D., PDF (U.S.A, Australia) F.R.S.B., F.A.S.Ch. Registrar



Welcome to the University of Madras,

It is our esteemed privilege to welcome you to the **University of Madras**, the second oldest and among the most distinguished public universities in India. With a proud legacy of **168 years**, the University currently serves over **35K≈ students per year.**, reaffirming its status as one of the country's largest and most respected institutions of higher learning.

The University remains committed to academic excellence through progressive teaching, research, and innovation. We are proud to have been re-accredited with an A⁺⁺ Grade (CGPA 3.59/4.00) by the National Assessment and Accreditation Council (NAAC) in its fourth cycle. Internationally, the QS World University Rankings has placed us 526th globally, and 12th nationally, recognizing our commitment to global standards.

Our **Institute of Distance Education (IDE)**, established in **1981**, was founded with the mission to extend quality higher education to learners who are unable to access traditional modes of study. With the guiding principle of "**Anyone, Anywhere, Anytime**", IDE offers UGC-approved programmes aligned with the **UGC ODL Regulations, 2020.**

We have implemented the **Choice Based Credit System (CBCS)** in distance mode since 2018, ensuring curriculum parity with regular programmes. This enables smooth mobility between modes of education while maintaining academic integrity. Learning materials are developed as per UGC norms, supplemented by robust e-learning resources and hybrid **Personal Contact Programmes (PCPs)** conducted by experienced faculty.

IDE was also among the pioneers in launching **online classes during the COVID-19 pandemic,** ensuring continuous academic engagement. Our learner-focused approach equips students to meet global challenges-whether in professional careers or advanced academic pursuits.

We invite you to be a part of this enriching academic environment. Your feedback is invaluable in our continuous efforts to enhance the quality of distance education.

We extend our warmest wishes for a fulfilling and transformative learning journey at **University of Madras.**

REGISTRAR

UNIVERSITY OF MADRAS

The University of Madras was formally established on September 5, 1857 and undertook as its motto as 'Doctrina Vim Promovet Insitam' (Learning promotes [one's] innate talent). Robert Chisholm was commissioned in 1861 to build the first building the University which is now a magnificently renovated heritage monument.

The first Vice-Chancellor of the University was Sir Christopher Rawlinson, also the Chief Justice of Madras. This practice of part time Vice-Chancellors (majority from the High Court bench) was continued until 1923. The University at its inception comprised of four faculties – Arts, Law, Medicine and Engineering, and examined candidates for degrees in all these disciplines. However, consequent amendments to the Madras University Act, the Law, Medical and Engineering faculties earlier affiliated to this University have been since shifted to the newly created Dr. Ambedkar Law University, Dr. MGR Medical University and the Anna University respectively.

The University of Madras was the first to introduce Autonomous Colleges within the University system in 1978-79. Since then, out of 132 Affiliated Institutions 24 have become Autonomous.

The opening of the golden page in the history of the University of Madras was with, the National Assessment and Accreditation Council (NAAC) accrediting it at the 'Five Star' level took place in 2000. The University Grants Commission (UGC) has conferred the special status of 'University with Potential for Excellence' in the same year. Presently NAAC has reaccredited the University of Madras with 'A'++ Grade.

The innovations introduced in the last decade have been many. At present there are 71 Departments, 20 Centres and 2 Chairs in the University, grouped under 18 Schools. Within the Chennai Metropolitan area the University is now spread over six campuses such as (1) The Chepauk Main Campus, (2) The Guindy Campus, (3) The Marina Campus, (4) The Taramani Campus, (5) The Chetpet Campus (The Madras University Union), (6) The Maduravoyal Campus (Field Laboratory). The University offers several Masters and Research Programmes.

INSTITUTE OF DISTANCE EDUCATION

The Institute of Correspondence Education (ICE), as in Madras University Act 1923 Vol I (2001 Edition) Chapter VIII, is Statue 2. III, now called as Institute of Distance Education (IDE) was established in 1981.

Having completed 44 years, the Institute of Distance Education today is a mega Institute with a student enrolment of nearly 35,000 per year. The objective of the Institute of Distance Education (IDE) is to enable learners to achieve educational, career and personal goals.

The Institute of Distance Education at present offers 73 Programmes : Undergraduate 17, Postgraduate 21, Diploma 19 and Certificate 16.

Admissions are open throughout the year in the Academic Year Stream (July to June) as well as Calendar Year Stream (January to December).

In order to meet the growing demand, 69 number of Learner Support Centres have been established [Refer Page No. 21 to 24 for list]. Recently, Institute of Distance Education has introduced facilities like online admission, online payment and helpdesk system to the students.



UNIVERSITY OF MADRAS

[State University]

INSTITUTE OF DISTANCE EDUCATION



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Prof. S. Aravindhan, M.Sc., M.Phil., B.Ed., Ph.D. Director



Dear Dynamic Learners,

It gives me immense pleasure to welcome you all to Institute of Distance Education, University of Madras which is the most prestigious and second oldest university in India. University of Madras has been graded A⁺⁺ in the 4th cycle of NAAC assessment in August 2023. Our most distinguished public university has secured a score of 3.59 out of 4 and has been qualified for greater autonomy by being under the Category I status of University Grants Commission (UGC).

Our Institute of Distance Education, University of Madras started its journey in 1981 which is dedicated to build innovative and inclusive knowledge society through academic excellence and equitable access to education in the state of Tamil Nadu. With rapid advancement of technology and effective propagation of acquaintance, distance education plays a pivotal role catering to the diverse needs of learners anytime and anywhere.

I would like to highlight that our esteemed Institute of Distance education, University of Madras is offering 38 UGC-DEB recognized ODL programmes (UG/PG) in specialized and unique disciplinary areas which includes 17 Under graduate Programme, 21 Post Graduate Programme, 19 Diploma Programme and 16 Certificate Programme for the learners. With the blend of digital learning resources, well-structured curriculum, effectively functioning student support services and distinguished cum experienced faculty members, we attempt to provide an enriching high quality learning experience to the distance learners which enable them to meet the contemporary challenges in the global academic and business scenario.

Our Institute of Distance Education, University of Madras is equipped with high-quality and superior infrastructure with good network of computer practical laboratory and virtual university. A state of the art Multimedia studio known as RUSA_ECH Audio-Video Editing lab was set up at IDE, University of Madras for the production of e-content material for all Open and Distance Learning /Online programme.

I encourage all the learners to fully utilise the academic resources and learners support services provided by our institution to successfully undertake the programme which you have enrolled. I once again extend my warm greetings to all the students to be blessed with a successful and bright academic journey with our esteemed institution.

DIRECTOR

IMPORTANT TELEPHONE NUMBERS, IDE

A. OFFICERS

Sl. No.	Officer's Designation	Phone Numbers
1.	Director	25613701
2.	Controller of Examinations	25368496
3.	Additional Controller of Examinations	25613704
4.	Deputy Registrar (Finance & Administration)	25613702
5.	Deputy Registrar (Admission)	25613703
6.	Assistant Registrar (Finance)	25613706
7.	Assistant Registrar (Purchase)	25613705
8.	Assistant Registrar (UG Admission)	25613707
9.	Assistant Registrar (PG Admission)	25613708
10.	Assistant Registrar (Lesson Storage)	25613709
11.	Assistant Registrar (UG Examinations)	25613736 / 37
12.	Assistant Registrar (PG Examinations)	25613714
13.	Assistant Registrar (Certificate)	25613778
14.	Assistant Registrar (SC/ST Cell)	25613793

B. ADMISSION SECTIONS

Sl. No.	Name of the Sections	Phone Numbers	e-mail ID
1.	Director's Office	25613715 / 16	ide.director@gmail.com
2.	Call Centre/General Enquiry Section/Helpdesk	25613727 / 28 / 29 / 30 / 31	helpdesk.ideunom@gmail.com
3.	UG-I ADMISSION B.A., B.Lit. in Tamil, B.F.A., (Music)	25613752	unom.ide.ug1@gmail.com
4.	UG-II ADMISSION B.Sc., B.Nat., B.M.M., B.C.A., B.B.A., CERTIFICATE, DIPLOMA, PG DIPLOMA COURSES & OUS	25613751	unom.ide.ug2@gmail.com
5.	UG-III ADMISSION B.COM., (All Branches)	25613750	unom.ide.ug3@gmail.com
6.	Learner Support Centre - I Learner Support Centre - II	25613757 25613756	unomidelsc@gmail.com unom.ide.spotstudy@gmail.com
7.	PG-I ADMISSION M.A., M.COM., M.F.A., (Music)	25613748	unom.ide.pg1@gmail.com

0	DC II ADMICCION		
8.	PG–II ADMISSION M.Sc., M.C.A., B.Ed.,	25613761	unom.ide.pg2@gmail.com
	WI.SC., WI.C.A., D.Eu.,	23013701	unom.ide.pgz@gman.com
9.	PG-III ADMISSION - M.B.A.	25613770	unom.ide.pg3@gmail.com
10.	ELIGIBILITY SECTION	25613768	unom.ide.eligibility@gmail.com
11.	BOARD OF STUDIES SECTION		unom.ide.bs@gmail.com
12.	PCP SECTION	25613760	unom.ide.pcp12@gmail.com
13.	COMPUTER DATA CENTRE		
	All types of Data Correction	25613820	unom.ide.dc@gmail.com
	and Internal Assessment		unom.ide.mcq5@gmail.com
14.	SINGLE WINDOW ADMISSION	25613830	unom.ide.singlewindow@gmail.com
15.	LESSON STORAGE SECTION	25613738/77	unom.ide.Iss@gmail.com
16.	LESSON WRITING SECTION	25613720	unom.ide.lws@gmail.com
17.	GENERAL SECTION	25613733	idegsection@gmail.com
18.	ONLINE ADMISSION SECTION	25613742	ideonlineadm@gmail.com
19.	FINANCE RECEIPT	25613741	finreceipts.ide@gmail.com
20.	FINANCE CHARGES	25613745	financechargeside@gmail.com
21.	MAIL SECTION	25613720	
22.	DESPATCH SECTION	25613721	

C. EXAMINATION SECTIONS

Sl. No.	Name of the Sections	Phone Numbers	e-mail ID
1.	CERTIFICATE SECTION	25613797 / 79	certiideunomug@gmail.com certiideunompg@gmail.com
2.	E1-B.COM., B.B.M., B.B.A.,	25613734 / 11	e1ugideunom2016@gmail.com
3.	E2-B.L.I.S., M.L.I.S., Certificate, Diploma, PG Diploma Courses, B.Sc., B.F.A., (Music), B.C.A., OUS	25613723	e2ugideunom2016@gmail.com
4.	E3-B.A., B.Lit.,	25613726	
5.	E4-M.A., M.COM., M.F.A., (Music)	25613710	pgideunom2016@gmail.com
6.	E5-M.Sc., M.C.A., M.Sc., (IT)	25613735	mcaideunom2016@gmail.com
7.	E6-M.B.A.,	25613712	mbaideunom2016@gmail.com

Foreign Nationals are not entitled to join UG/PG Degree programme under ODL mode as per UGC-DEB Regulations

IMPORTANT INSTRUCTIONS TO STUDENTS

PAYMENT

J	Students are instructed to pay their Tuition / Exam / Other Fee through online mode available in the website [www.ideunom.ac.in] and using generated Fee Challan/Netbanking/Debit Card/Credit Card with the bank designated by the Institute of Distance Education, University of Madras.						
J	Students are advised to pay the first year fee within stipulated time, otherwise admission will be cancelled automatically without further intimation.						
J	Students are instructed to pay their second year fees through online in time as given below:						
	Last Date for the Payment of the Second Year Fees						
	For Academic Year Admission For Calendar Year Admission						
	17.07.2026 22.01.2027						
	E-STUDY MATERIALS						
J	E-Study Materials are available in the official website in the URL: http://ideunom.ac.in/Book/menu.asp by using their Enrolment number as a credential.						
	PERSONAL CONTACT PROGRAMME [PCP]						
	Students are instructed to refer / visit the official Website [www.ideunom.ac.in] regularly for the online theory PCP CLASS SCHEDULE. NO SEPARATE SMS / Communication will be sent for the online theory PCP class. SMS will be sent only for the offline practical class and practical examination.						
⊐	Any change in schedule for conducting PCP classes / Exams (due to exceptional circumstances) will be published on the official website (www.ideunom.ac.in)						
	INTERNALASSESSMENT						
	Students are instructed to submit the Assignment as part of Internal Assessment (Compulsory) [UG 25 Marks / PG 20 Marks] through online mode [http://www.ideunom.ac.in/mcq/] by entering their Enrolment Number and Date of Birth, for each semester before commencing the University End Semester Examination. Failing to submit Internal Assignment within the stipulated period, the penalty charges will be levied by the University for resubmission of Internal Assignment through the Web Portal.						
	ABC ID AND DEB ID						
¬	Students seeking admission through Online/Single Window/Learner Support Centre should submit the 12 digit Academic Bank Credits ID (ABC ID) and 12 digit Distance Education Bureau (DEB ID). The student shall advised to create ABC ID and DEB ID is a mandatory by using the link. <i>ABC ID: https://www.abc.gov.in/; DEB ID: https://deb.ugc.ac.in/StudentDEBId</i> before enrol for admission.						
	<u>DISCLAIMER</u>						
	Institute of Distance Education is having official Whatsapp channel. Students are instructed not to join the Third Party Whatsapp Groups. University of Madras is not responsible for any information shared in the groups.						
⊐	Students are instructed not to share their enrolment number, Date of Birth and Mobile Number with the third party. Institute of Distance Education is not reponsible for any third party payment.						

PROSPECTUS

ACADEMIC YEAR 2025-2026 / CALENDAR YEAR 2026

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1. GENERAL INFORMATION

- All the programmes are offered by the Institute to the **residents of India** as per the discretion of the authorities, University of Madras. Admission cannot be claimed as a matter of right and the Institute reserves the right of admission.
- The Applicant has to state clearly the Elective of MBA Programme which he/she wants to Enrol.
- The following Original Certificates/Documents with one set of photo copies attested by competent authority should be submitted along with the filled in application form for admission to MBA/MCA programme:
 - (a) Transfer Certificate / Migration Certificate from the Head of the Institution where the applicant last studied.
 - (b) Statement of Marks of the Qualifying examination right from their Secondary School Education and Provisional Pass Certificate / Diploma / Degree Certificate as the case maybe of the Qualifying examination along with the application form
 - (c) If the certificates submitted by the applicant are in any Language other than ENGLISH / TAMIL, an English version of the Certificate duly attested by a Gazetted Officer should be sent along with the original certificates.
 - (d) Candidates who have passed their qualifying examination from abroad should submit an "Equivalence Certificate" issued by the Association of Indian Universities (AIU) (Address: Secretary, Association of Indian Universities, 16, Kotla Marg, New Delhi 110 002.)
 - (e) Students from other State Public/Private/Deemed Universities must attach a copy of the UGC approved recognition list along with the application.
 - (f) Failure to submit any one or more of the above certificates / documents may entail rejection of their applications.
- A Course Completion Certificate in lieu of Transfer Certificate will be issued by the IDE, University of Madras either on completion or on discontinuance of the Programme. (Subject to verification of payment of prescribed fee and other dues to the University)
- The University has the right to cancel / suspend any course/s mentioned in the Prospectus for various administrative reasons.
- No conduct certificate / Eligibility certificate will be issued to any student of this Institute.
- Students are requested to furnish their Mobile Number in the Admission Application Form / Online Admission
 Application Registration Form / Online Registration Examination Application Form for any further queries
 / clarification. The furnished number will be treated as REGISTERED MOBILE NUMBER (RMN) and this
 is a value added / optional service offered to the Students of IDE.
- Bonafide Certificate will be issued to the student, only those who has studying the programme on payment of prescribed Fee.
- Students who have submitting the application for admission to MBA/MCA Programmes through online
 mode by using link http://online.ideunom.ac.in/, they should submit the original certificates for vertification
 within 15 days from the date of admission otherwise admission will be cancelled automatically without
 further intimation and tuition fee amount will not be refunded under any circumstances.

1A. PROGRAMMES OFFERED

1A.1 MBA - Master of Business Administration

1A.2 MCA - Master of Computer Applications

2. REGULATIONS

2.1. DURATION OF THE PROGRAMME

TWO years (Four Semesters) programme is offered in both Academic and Calendar year cycle of admissions. The programme has been divided into two semesters per year. Academic year stream (i.e.) July to December and January to June. Calendar year stream (i.e.) January to June and July to December.

2.2. ELIGIBILITY CONDITIONS FOR ADMISSION

Master of Business Administration - MBA*

Candidates for admission to the first year of the Master of Business Administration Degree Programme in the Institute of Distance Education shall be required to have ANY ONE of the following qualifications under 10+2+3 or 10+3+3 or 10+3+2 or 11+1+3 or 11+2+2 pattern of Education:

- i. A pass in any branch of study of a Bachelor Degree/Master Degree of the University of Madras or any other University recognized by the UGC/AIU or a qualification accepted by this University as equivalent thereto.
- ii. A Professional Degree in Engineering/Technology/Medicine/Architecture/Law.
- iii. Professional Qualification in Accountancy/Cost & Works Accountancy/Company Secretaryship

Master of Computer Applications - MCA*

Candidates who has passed the under-mentioned degree examinations of this University or an examination of other instutition recognized by this University as equivalent thereto provided they have undergone the course under 10+2+3 or 10+3+3 or 10+3+2 or 11+1+3 or 11+2+2 pattern shall be eligible for admission to the M.C.A. Degree Course.

* Passed B.C.A/B.Sc., in Computer Science or any other equivalent degree or passed B.Sc / B.Com / BA with Mathematics at 10 + 2 level or at graduation level (with Optional bridge course).

BRIDGE COURSE

- Computer Science Department is encouraged to offer need based following Bridge Courses and foundation courses to meet prerequisite requirements and academic needs.
 - i. Programming in C
- ii. Problem Solving Techniques
- iii. Mathematical Foundations of Computer Science.
- iv. Information Technology
- v. Coding Practices
- 2. Based on the qualifications of the students admitted the mentoring team of the department shall recommend to carry out the bridge and foundation courses as mandatory courses for that candidate.

- 3. Two weeks bridge courses need to be organized before the commencement of the first semester.
- 4. Nurturing and evaluation process of bridge and foundation courses is left the respective academic units (IDE Department).
 - * A pass in Entrance Test conducted by the IDE, University of Madras, Chennai is mandatory to all the candidates. (MBA/MCA)

Visually and other differently abled persons are advised not to apply for the practical oriented Under Graduate and Post Graduate Programmes.

2.3 CREDIT REQUIREMENTS AND ELIGIBILITY FOR AWARD OF DEGREE

• The IDE, University of Madras follows the Choice Based Credit System. One credit is equals to 30 hours of learners study time. Student shall be eligible for the award of degree only if he/she has undergone the prescribed course of study for a period of not less than two academic/calendar years and has passed the examinations of all the papers and has earned 81 credits for MCA and 78 credits for MBA as per the distribution given in the regulation 2.4 and has also fulfilled such other conditions as have been prescribed thereof.

2.4 COURSE OF STUDY AND CREDIT DETAILS

2.4.1. The course components and credits distribution for M.B.A Programme is as follows:-

Name of the Course	Number of Papers	Credits	Credits Allotted
Core subjects	15	4	60
Elective subjects	4	3	12
Project/Optional Subjects	1 or 2	6 or 3	06
	78		

2.4.2. The course components and credits distribution for M.C.A Programme is as follows:-

Name of the Course	Number of Papers	Credits	Credits Allotted
Core subjects - Theory	7	4	28
Core subjects - Practical	6	2	12
Elective subjects	5	3	15
Inter Disciplinary Subjects	2	3	6
Project	1	20	20
	81		

2.5 SCHEME OF EXAMINATIONS

2.5.1 (A) MBA - MASTER OF BUSINESS ADMINISTRATION

COURSE	Subject	SUBJECTS	CREDITS	MAX MARK		TOTAL
COMPONENT	CODE			INT.	EXT.	
	FIRST YEAR - I SEMESTER					
Core Paper- I	RMB1A	Management Principles and Business Ethics	4	20	80	100
Core Paper-II	RMB1B	Quantitative and Research Methods in Business	4	20	80	100
Core Paper-III	RMB1C	Organisational Behaviour	4	20	80	100
Core Paper-IV	RMB1D	Accounting for Managers	4	20	80	100
Core Paper-V	RMB1E	Managerial Economics	4	20	80	100
		II - SEMESTER				
Core Paper-VI	RMB2F	Legal Systems in Business	4	20	80	100
Core Paper-VII	RMB2G	Applied Operations Research	4	20	80	100
Core Paper-VIII	RMB2H	Strategic Management	4	20	80	100
Core Paper- IX	RMB2J	International Business	4	20	80	100
Core Paper- X	RMB2K	Management Information System	4	20	80	100
		SECOND YEAR - III SEMESTER				
Core Paper-XI	RMB3L	Human Resource Management	4	20	80	100
Core Paper-XII	RMB3M	Marketing Management	4	20	80	100
Core Paper-XIII	RMB3N	Operations Management	4	20	80	100
Core Paper-XIV	RMB3P	Financial Management	4	20	80	100
Core Paper -XV	RMB3R	Innovation and Entrepreneurship	4	20	80	100
		IV - SEMESTER (Electives)				
**Choose FOUR	Paper – I		3	20	80	100
Papers from any	Paper – I	1	3	20	80	100
one set of the	Paper – I	II	3	20	80	100
SEVEN ELECTIVES	Paper – ľ	V	3	20	80	100
* Core Paper-XVI	RMB4Q	PROJECT WORK (or)	6	50	150	200
Optional Subject I	RMB01	Services Marketing	3	20	80	100
Optional Subject II	RMB02	Quality Management	3	20	80	100

^{*} Students shall be choosen either project or two optional subjects.

SYLLABUS & STUDY MATERIALS OF MBA/MCA PROGRAMMES CAN BE DOWNLOADED THROUGH

www.ideunom.ac.in

(B) ELECTIVE

** Students shall select four papers from any one set of the Elective viz: Human Resource Management, Financial Management, Hospital Management, Logistics and Supply Chain Management, Marketing Management, Systems Management and Business Data Analytics

		ELECTIVE PAPERS			
	1. HUMAN RESOURCE MANAGEMENT				
Paper - I	RMBR1	Human Resources Development			
Paper - II	RMBR2	Industrial and Labour Relations			
Paper - III	RMBR3	Performance Management			
Paper - IV	RMBR4	Organisational Development			
		2. FINANCIAL MANAGEMENT			
Paper - I	RMBF1	Corporate Finance			
Paper - II	RMBF2	Security Analysis and Portfolio Management			
Paper - III	RMBF3	Tax Management			
Paper - IV	RMBF4	Merchant Banking & Financial Services			
		3. HOSPITAL MANAGEMENT			
Paper - I	RMBH1	Health Policy and Health Care Systems			
Paper - II	RMBH2	Hospital Planning and Administration			
Paper - III	RMBH3	Hospital Records Management			
Paper - IV	RMBH4	Customer Relationship Management			
	4. LO	SISTICS AND SUPPLY CHAIN MANAGEMENT			
Paper - I	RMBL1	Principles & Practice of Logistics Management			
Paper - II	RMBL2	Supply Chain Management			
Paper - III	RMBL3	Inventory & Warehousing Management			
Paper - IV	RMBL4	Domestic and International Logistics Management			
		5. MARKETING MANAGEMENT			
Paper - I	RMBM1	Sales and Distribution Management			
Paper – II	RMBM2	Advertising and Sales Promotion			
Paper – III	RMBM3	Marketing Research and Consumer Behaviour			
Paper - IV	RMBM4	Brand Management			
		6. SYSTEMS MANAGEMENT			
Paper - I	RMBS1	Database Management Systems			
Paper - II	RMBS2	Decision Support System			
Paper - III	RMBS3	E-Business			
Paper - IV	RMBS4	System Analysis and Design			
	T	7. BUSINESS DATA ANALYTICS			
Paper - I	RMBB1	Big Data Analytics			
Paper - II	RMBB2	Data Security			
Paper - III	RMBB3	R-Programming			
Paper - IV	RMBB4	Data Mining			

(C) PROJECT REPORT (if selected Project Work)

Each student shall be required to prepare, on the basis of investigations carried out by him/her in a business or industrial organization, a project report on the possible solutions for a typical problem of current interest in the area of Management. The report should demonstrate the capability of the student for some creative potential and original approach to solve the practical problems in today's business or industry. The report should include field studies, surveys, interpretation, planning and design of improved integrated management systems, presented in a comprehensive manner with recommendations for solutions based on scientifically worked out data. The Project Report must be submitted through the Supervisor and the Head of the Department on or before 30th April (for academic year) and 30th November (for calendar year) failing which the candidate will be treated as appearing on a second occasion and shall **NOT BE ELIGIBLE** for **FIRST CLASS and RANKING**.

The candidate can view the approved MBA guideline details in the University website www.ideunom.ac.in.

2.5.2 (A) MCA- MASTER OF COMPUTER APPLICATIONS

COURSE	SUBJECT	SUBJECTS		Max.	Marks	- TD 4 1
COMPONENT	CODE			Int.	Ext.	Total
FIRST YEAR - I SEMESTER						
Core Paper - I	PCATA	C++ & Data Structures	4	20	80	100
Core Paper - II	PCATB	Digital Logic Fundamentals	4	20	80	100
Core Paper - III	PCATC	Database Management Systems	4	20	80	100
Core Paper - IV	PCAP1	Practical-I DS using C++ Lab	2	40	60	100
Core Paper - V	PCAP2	Practical-II RDBMS Lab.	2	40	60	100
Inter Disciplinary- I	PCAD1	Accounting & Financial Management	3	20	80	100
Elective Paper-I	PCAEA	Operating Systems	3	20	80	100
	•	II SEMESTER				
Core Paper - VI	PCATD	Design and Analysis od Algorithms	4	20	80	100
Core Paper - VII	PCATE	Object Oriented Analysis and Design	4	20	80	100
Core Paper - VIII	PCATF	Artificial Intelligence	4	20	80	100
Core Paper - IX	PCAP3	Practical-III OOAD Lab	2	40	60	100
Core Paper -X	PCAP4	Practical-IV Web Based Application Development Lab.	2	40	60	100
Inter Disciplinary- II	PCAD2	Web Based Application Development	3	20	80	100
Elective Paper -II	PCAED	Computer Network	3	20	80	100
		SECOND YEAR- III SEMESTER				
Core Paper -XI	PCATG	Machine Learning	4	20	80	100
Core Paper -XII	PCAP5	Practical-V Machine Learning Lab	2	40	60	100
Core Paper -XIII	PCAP6	Practical-VI Mini Project	2	40	60	100
Elective Paper -III	PCAEG	Software Project Management	3	20	80	100
Elective Paper -IV	PCAEL	Cloud Computing	3	20	80	100
Elective Paper -V	PCAEN	Mobile Application Development	3	20	80	100
		IV SEMESTER				
Core Paper -XIV	PCAPQ	Project &Viva-Voce	20	20	60+20	100

(B) ELECTIVE

Elective-I: Operating Systems (OR) Theory of Computation (OR) Explorative Data Analysis with R

Elective-II: Computer Networks (OR) Digital Image Processing (OR) Software Engineering

Elective-III: Software Project Management (OR) Supply Chain Management (ANS) (OR) Management

Information Systems.

Elective-IV: Mobile Computing (OR) Cloud Computing (OR) Soft Computing

Elective-V: Mobile Application Development (OR) Information Security (OR) IoT

Students are encouraged to do courses from the resources like SWAYM, NPTEL etc

*Operation Systems *Software Testing

*Principles of Programming Languages *Big data Analytics

*Computer Networks *Robotics

*Compiler Design *Agile Technologies

*Natural Language Processing *Robotics Process Automation

*Software Engineering *Organizational Behaviors

2.6 REQUIREMENTS FOR PROCEEDING TO THE SUBSEQUENT SEMESTERS:

For MBA, students shall be eligible to go to the subsequent semester, if they completed every semester.

For MCA students must earn the prescribed percentage of attendance in theory & practical for appearing in the End semester University examination. If a student fails to earn the prescribed percentage of attendance thereof in a semester, he/she shall not be permitted to take University examination and has to repeat the respective semester by next academic / calendar year by paying redo fees.

2.7 EXAMINATIONS AND EVALUATION

Register for all subjects: Students shall register their names for the First Semester Examination on due date after their admission in the MBA/MCA programme.

Students shall be permitted to proceed from the First Semester up to Final Semester irrespective of their failure in any of the Semester Examination. For this purpose, students shall register for all the arrear subjects of earlier semesters along with the current (subsequent) semester subjects:-

Marks allotted for Internal Assessment and End Semester Examinations:-

Category	Theory (Marks)	Practical
Internal Assessment	20	40
End Semester Examination	80	60
Total	100	100

2.8 PROCEDURE FOR AWARDING INTERNAL ASSESSMENT MARKS

- Internal Assessment marks will be conducted in the form MCQ (Multiple Choice Questions) through online test. Assignments will be given based on the syllabus.
- Students should undergo online test through the link **www.ideunom.ac.in/mcq** and submit the internal assignment on or before each End Semester Examination, within the stipulated period.

2.9 QUESTION PAPER PATTERN - (MBA/MCA)

	PART A		
Answer any 10 questions out of 12	(50 Words each)	10 X 2	20 Marks
	PART B		
Answer any 5 questions out of 7	5 x 6	30 Marks	
	PART C		
Answer any 3 questions out of 5	(500 Words each)	3 X 10	30 Marks
		TOTAL	80 Marks

2.10 PASSING MINIMUM

- There shall be no passing minimum for internal assessment.
- Student who secures not less than 50% marks in the external written examination for each subject shall be declared to have passed the examination in that subject.
- Student shall be declared to have passed the project work and viva voce respectively, if he/she secures a minimum 50% marks in the project work and the viva voce each.
- In aggregate (External and Internal) the passing minimum shall be of 50%.
- Student who fails in either project work or viva voce shall be permitted to redo the project work and reappear for the viva-voce on a subsequent occasion, if so recommended by the examiners.
- Student who successfully completes the MBA / MCA programme by passing the examinations of all the four semesters prescribed as per the scheme of examinations and have earned 78 credits for MBA and 81 credits for MCA shall be declared to have gualified for the Degree.

2.11 REVALUATION

- All current batch students who have appeared for their End Semester Examinations are eligible for revaluation of their answer scripts.
- Passed out students are not eligible for Revaluation.

2.12 CLASSIFICATION OF SUCCESSFUL STUDENTS

Students who secured not less than 60% of aggregate marks (Internal + External) in the whole examination shall be declared to have passed the examination in the First Class. All other successful students shall be declared to have passed in Second Class. Candidates who obtain 75% of the marks in the aggregate (Internal + External) shall be deemed to have passed the examination in First Class with Distinction, provided they pass all the examinations (theory papers, practical, project and viva-voce) prescribed for the course in the first appearance.

2.13 GRADING SYSTEM

- **Minimum Credits to be earned:** For MBA programme, the minimum credits is 78 and for MCA programme is 81 credits to be earned.
- **Marks and Grades**: The following table shows the marks, grade points, letter grades and classification to indicate the performance of the student.

RANGE OF MARKS	GRADE POINTS	LETTER GRADE	DESCRIPTION
90-100	9.0-10.0	0	Outstanding
80-89	8.0-8.9	D+	Excellent
75-79	7.5-7.9	D	Distinction
70-74	7.0-7.4	A+	Very Good
60-69	6.0-6.9	Α	Good
50-59	5.0-5.9	В	Average
00-49	4.0-4.9	U	Re-appear
ABSENT	0.0	AAA	ABSENT

Grade Point Average [GPA] for a Semester =
$$\frac{\sum_{i} C_{i} G_{i}}{\sum_{i} C_{i}}$$

 $GPA = \frac{Sum of the multiplication of grade points by the credits of the courses}{Sum of the credits of the courses (passed) in a semester/year}$

Cumulative Grade Point Average [CGPA] for entire programme =
$$\frac{\sum_{n} \sum_{i} C_{ni} G_{ni}}{\sum_{n} \sum_{i} C_{ni}}$$

 $CGPA = \frac{Sum \ of \ the \ multiplication \ of \ grade \ points \ by \ the \ credits \ of \ the \ courses}{Sum \ of \ the \ credits \ of \ the \ courses \ in \ a \ semester}$ Where

Ci = Credits earned for course i in any semester/year

Gi = Grade Point obtained for course i in any semester

n refers to the semester / year in which such courses were credited

Letter Grade and Class

CGPA	GRADE	CLASSIFICATION OF FINAL RESULT
9.5-10.0 9.0 and above but below 9.5	0+ 0	First Class with Exemplary *
8.5 and above but below 9.0 8.0 and above but below 8.5	D++ D+	First Class with Distinction *
7.5 and above but below 8.0 7.0 and above but below 7.5 6.5 and above but below 7.0 6.0 and above but below 6.5	D A++ A+ A	First Class
5.5 and above but below 6.0 5.0 and above but below 5.5	B+ B	Second Class
0.0 and above but below 5.0	C+ Re-appear	

^{*} **Ranking**: The candidates who have passed in the first appearance itself and within the prescribed semester of the MBA /MCA Programme (Major and Elective courses alone) are eligible for Ranking and Distinction.

2.14 EXEMPTION / CONCESSION

- **a. Dyslexia Students**: For students who are mentally disabled, having learning disability or learning disorder, mentally retarded, slow learners, mentally impaired or having seizure disorder, having spastic and cerebral Palsy, the following concessions shall be granted.
 - i. One-third of the total exam time will be provided as extra time in the examination
 - ii. Leniency in overlooking spelling mistake, and
 - iii. Amanuensis for all courses; provided the request is duly certified by the Medical Board of the Government Hospital/ General Hospital/ District Headquarters Hospitals and they shall be declared qualified for the degree if they pass the other examinations prescribed for the degree
- **b.** Visually Challenged Students: (i) They are exempted from paying Tuition Fees and Examination Fees. (ii) A scribe shall be arranged by the Student.
- c. Differently-abled candidates with atleast 40% physical disability and who are in possession of National identity card for disability issued by the Competent Authorities can pursue MBA programmes offered by the Institute of Distance Education with full exemption of Tuition fees and Special fees.
- **d. Prisoners** of Tamil Nadu will be considered for exemption of Tuition fees provided they submit their application for admission with a 'No Objection Certificate' issued by the competent authority.

2.15 MAXIMUM PERIOD FOR COMPLETION OF THE PROGRAMMES TO QUALIFY FOR A DEGREE

• The Student who is not able to complete the program for whatever reasons within the normal period (N) or the Minimum duration prescribed for the programme, may be allowed two years period of time beyond the normal period to clear the backlog for qualifying for the degree. (Time Span = N + N years for the completion of programme.) i.e. 4 years as per UGC-DEB guidelines

3. FEE DETAILS

3.1 MBA / MCA: BREAK-UP OF FEE DETAILS

SI.	Type of fee	MBA	MCA
No.		Amount Rs.	
For	First year only		
1	Registration Fee	1000	1000
2	Admission Fee	250	250
3	Matriculation fee (those who seeking admission to		
	the University of Madras for the first time)	100	100
4	Examination of Other Board (+2) / Universities in India	300	300
5	HSC Examination of Other Board / Universities outside India 2020 202		2020
6	Course Completion Certificate 500		500
7	Madras University Alumni Association Membership Fees 2		200
8	ID Card		200
For	For Every Year		
9	Development Fee	200	200
10	Tuition Fee	10000	9000
11	Special Fee	2500	2100
12	Postage Fee	2500	2500
13	Study Materials Fee	2400	2400
14	Project Fee (if Applicable) 3000		-

3.2 MBA: TOTAL FEE DETAILS

NAME OF THE COURSE	MADRAS UNIVERSITY GRADUATES	OTHER UNIVERSITY GRADUATES	PROJECT FEE
l Year MBA	20150*	20550*	-
I Year MBA Online Admission**	20740	21140	-
II Year MBA	17600	17600	3000*

^{*}Students must pay Project fee along with 2nd year Tuition fee, if he/she chooses project in IV Semester.

Important Notice

All the fee Receipts paid for a period of two years including Admission Fee, Tuition Fee, Examination Fee etc., should be preserved carefully

^{**}Inclusive of the Cost of Application Rs. 590/- and Entrance Fee Rs. 400/-

^{*}Inclusive of Entrance Fee for the students who are applying for MBA programme in person.

3.2 MCA: TOTAL FEE DETAILS

NAME OF THE COURSE	MADRAS UNIVERSITY GRADUATES	OTHER UNIVERSITY GRADUATES
l Year MCA	18750*	19150*
I Year MCA Online Admission**	19340	19740
II Year MCA	162	00

^{*} Inclusive of Entrance Fee for the students who are applying for MCA programme in person.

3.3 FEE PRESCRIBED FOR ISSUANCE OF OTHER CERTIFICATES

SI. No.	Type of Fee	Amount
1	Duplicate Course Completion Certificate	1000
2	Duplicate ID Card	250
3	Medium of Instruction Certificate	1000
4	Exemption of Paper - Direct II Year Programme	500
5	Change of Course / Medium	1000
6	Bonafide Certificate	500

3.4 MODE OF PAYMENT OF FEE

- a. Students can make their payments using generated fee challan with the bank designated by the Institute of Distance Education, University of Madras. The challan has three identical parts, Viz. Bank Copy, IDE Copy and Student Copy. The BANK will retain bank copy and return the IDE copy and student copy to the student. The IDE copy of the BANK Challan should be submitted to the University where they seek admissions and collect study materials, ID cards etc. Student copy should be preserved carefully by the student as a proof of payment. In places where there is no facility for the payment of fees through the designated banks, students may make the payment by means of Demand Draft obtained from any of the Nationalized/Scheduled Bank drawn in favour of "The Director, IDE, University of Madras" payable at Chennai.
- b. Students should remit their Tuition Fee through **Online Payment Gateway System** provided in the Website: **www.ideunom.ac.in** Students are advised to make use of this facility.
- c. The Tuition Fee and other fees for the First Year should be paid only after receiving the intimation letter of provisional admission along with generated tuition fee challan. For payment of subsequent tuition fees and other fees for second year, no separate intimation will be sent to the candidates admitted. Hence, candidates are advised to retain the Prospectus till the completion of the course for guidance and make remittances within the specified due dates on their own. The admission of the fee defaulters will automatically stands cancelled. Candidates are NOT permitted to remit the fees in instalments.

^{**} Inclusive of the Cost of Application Rs. 590/- and Entrance Fee Rs. 400/-

- d. The students are strictly instructed to use generated fee challans to pay the Tuition Fee and Examination Fee and sent them in separate envelopes to the Director, IDE. University of Madras. They are requested not to pay examination and tuition fees together. The Institute is not responsible for any delay in sending the learning materials or statement of marks, etc. even though the examination and tuition fees are paid together by the students. No extension of time will be given, under any circumstances, for payment of fee.
- e. Learner Support Students are advised to submit the fee payment generated challan endorsed by the designated Banks for onward transmission to the Director, IDE and required to collect the study materials from the Learner Support Centre.
- f. Fee once remitted will not be refunded or adjusted in any manner under any circumstances.

4. DISCONTINUANCE OF STUDY

Students who wish to discontinue their course after the completion of first year should inform the Director, IDE. before 30th June/31st December of every year for Academic/Calendar year stream respectively. Otherwise, entire programe fee will be collected for the subsequent years. Only after receiving the entire fees his/her Course Completion Certificate will be issued. Legal dispute, if any, relating to Admission / Examinations of IDE. will be subject to Chennai Jurisdiction only.

5. CHANGE OF COURSE

Candidates are advised to make a firm choice of the courses of study they wish to pursue before sending application for admission. Normally, change of course will not be allowed, but in special cases change of course may be permitted within one month from the date of admission on a payment of the prescribed fee of Rs. 1000/-, subject to eligibility and approval by the authorities.

6. METHOD OF INSTRUCTION AND BLENDED MODE OF PERSONAL CONTACT PROGRAMME

(a) Mailing or distributing the self-learning materials will be done periodically to the students enrolled.

The learning materials can be collected by the student in person or his/her representative from the Counter on production of Student's copy of the payment challan for each year. Study Materials can also be got from Learner Support Centre.

(b) Personal Contact Programme (PCP)

i. The Personal Contact Programme classes both Theory and Practical will be arranged for the benefit of the students by IDE.

- ii. For theory papers, PCP classes will be taken through online mode only and for practical papers, the PCP classes will be taken through offline mode. Attending the online theory PCP classes are optional.
- iii. **For MCA Programme**: A candidate should earn compulsorily minimum 50% of attendance in theory classes and 100% in practical classes for appearing the End Semester Examinations.
- iv. The schedule of the online theory class will be posted in the tab **PCP class** and the schedule of the offline practical class and the practical exam will be posed under **Announcements** at the University website www.ideunom.ac.in.
- v. The offline PCP practical classes and the practical examination will be conducted only in the IDE, University of Madras.
- vi. The offline PCP practical classes will be held from 9.30 a.m. to 12.45 p.m. and from 1.30 p.m. to 4.45 p.m. in the IDE, University of Madras.
- vii. Any change in the PCP schedule will be intimated to the students through official website (www.ideunom.ac.in) only.

The Online Theory PCP schedule <u>WILL NOT BE SENT TO THE</u>

<u>CANDIDATES</u>, individually. But the offline practical schedule will be sent to the candidates by SMS. Detailed Time-Table for PCP classes will be available only at Website: ideunom.ac.in under PCP Schedule

7. CHANGE OF ADDRESS

Students can view their personal data through University Website (www.ideunom.ac.in) by using Mobile No, Date of Birth, Email Id as password and also can update their Email Id, Mobile No. and Change of Address.

8. IDENTITY CARD

Identity Card will be issued only after the receipt of First Year tuition fee. In the event of a student discontinuing a course, the card shall become invalid for the year / years yet to be completed. Candidates are instructed to preserve their identity cards, until the Completion of Course. If the original card is lost, a duplicate card will be issued on payment of Rs. 250/- through the designated Bank Challan for this purpose, the payment endorsed Bank Challan is to be sent together with a passport size photograph.

9. ENROLLMENT NUMBER

The Enrollment Numbers will be assigned to candidate on admission which is used throughout the course of study. In the communications addressed to the Institute, the Enrollment number should be invariably quoted. Letters received without the enrollment number will not be entertained.

10. SIMULTANEOUSLY ADMISSION TO CERTIFICATE or DIPLOMA COURSES

Along with the MBA/MCA Programme admission, if an applicant can join any one of the Certificate
or Diploma Courses simultaneously, he/she should download the prospectus from the university
website and to submit the application together with bonafide certificate of the Institution where
he/she is studying the UG/PG programme.

SL. NO.	COURSE	ELIGIBILITY CONDITION
1	CERTIFICATE COURSE*	Candidates undergoing any UG Degree Course (10+2+3 Pattern) of the University of Madras or any other University recognised by UGC/AIU accepted as equivalent thereto by this University are eligible for admission to the Certificate Courses
2	DIPLOMA COURSE*	Candidates undergoing any Post-Graduate Degree Course (10+2+3 Pattern) of the University of Madras or any other University recognised by UGC/AIU accepted as equivalent thereto by this University are eligible for admission to the Diploma Courses

^{*}A student can additionally enrol for one Certificate/Diploma Course only at the same time.

11. EXAMINATIONS AND FEE FOR ISSUANCE OF VARIOUS CERTIFICATES

- Students are advised to visit the IDE website www.ideunom.ac.in constantly regarding the information relating to the Examinations and Examination application and have to apply only through online.
- 2. The First / Third semester examination for the students admitted under "Academic Year Stream" will be conducted during November / December every year and the Second / Fourth semester will be conducted during May / June every year.
- 3. For the students of "Calendar Year Stream" the First / Third semester examination will be conducted during May / June every year and the Second / Fourth semester will be conducted during November / December every year.
- 4. After registering examiniation application form through online, take a print-out and submit the copy along with fee remittance challan to the IDE through post or single window counter, IDE.
- 5. The Student who has not paid the Tuition fees for all the years within the stipulated time will not be permitted to write the Examinations under any circumstances.
- 6. The examinations are conducted at various centres within Tamilnadu territorial jurisdiction. Candidates may choose carefully any one of the Examinations Centre to appear for the Examinations. Change of centre is not permitted.

- 7. The University has the right to restrict the number of Examination Centres depending upon the students' strength. In such cases, students after choosing a particular centre may be asked to take the examinations in another Examinations Centre, which will be indicated in the hall ticket.
- 8. No separate intimation will be sent individually to any candidate with regard to time-table, centre notification and issue of hall ticket. The time table, centre notification and the hall tickets will be uploaded in the website **www.ideunom.ac.in** and the students are advised to download the same.
- 9. The ID card issued by the Director of Institute of Distance Education should be produced at the Examination Centre when demanded. No other ID card will be accepted at the examination centre.
- 10. Students are permitted to write their examination in English only.
- 11. Students should submit their Internal Assignment for each semester before commencing the University End Semester Examinations. Failing to submit Internal Assignment within the stipulated period, the result will not be published.
- 12. Student who secure not less than 40 marks out of 80 (i.e. 50%) and 30 marks out of 60 (i.e.50%) in External Theory and Practical Examination of each paper of MBA/MCA Programme respectively shall be declared to have passed the Examinations. In aggregate both External and Internal the passing minimum marks shall be 50 otherwise it will be treated as fail.
- 13. **Revaluation**: All current batch students who have appeared for end-semester examination are eligible for revaluation of the answer script
- 14. Students who are eligible for revaluation of answer paper have to apply through online **www.ideunom.ac.in** only
- 15. Students appearing for the first time either for first year or second year Examination should compulsorily register and pay the fees for all the papers prescribed. Candidates will be permitted for paper wise registration, for subsequent appearances together with payment of required fee for the examination.
- 16. Students who are unable to appear for the Examination in any of the papers, may re-appear for such papers in the subsequent examinations as and when they are held. However, the examination fee once paid will not be refunded in any manner or adjusted for the subsequent examinations under any circumstances.
- 17. If he/ she has been granted exemption from appearing for any papers he /she should give full particulars of exemption and also enclose a photo copy of the exemption order issued by the Director, IDE, in this regard while registering for examination along with the downloaded Application forms.

18. The Enrollment Number / Subject / Subject Code / Date of Examination should be written legibly by the candidates in the appropriate boxes provided in the Answer Books. The Enrolment Number should not be written in any of the inner pages of the Answer books on any account. Result will not be declared in case of any deficiency in filling up the columns provided thereto in the Answer scripts and they cannot put forth any claim over that at a later stage.

19. Malpractice Case

The following categories of candidates will be booked under malpractices.

- a. Students with Mobile / I Pads in the Examination Hall
- b. Possession of any written / Photo copy materials
- c. Writing on the palm/ hand kerchiefs/ behind the Calculators
- 20. If the admission is cancelled by the Director, I.D.E. they are not allowed to apply for the examination under any circumstances.
- 21. Any query regarding his/ her appearance for the examination have to be made within 15 days from the date of publication of results. No queries will be entertained from the candidate after this period under any circumstances.
- 22. The MBA students have to submit a project or to appear for exams for two optional subjects for which he / she opted at the first instance in the IV Semester examinations and he / she cannot subsequently change the option i.e., from Project to Optional subjects or Vice-Versa. The students has to adhere the instructions strictly without fail.
- 23. The following are the fees prescribed for issuance of certificates.

SI. No.	Nature of Fees	Fees amount of Rs.
1.	Fee for change of name of the candidate in the records of the University	1000
2.	Fee for change in the Date of Birth / Name Correction / Gender and if any	1000
3.	Migration Certificate for MBA/MCA Degree Certificates	530
4.	Statement of Marks for MBA/MCA Degree Courses	75
5.	Revaluation fees for MBA/MCA Degree courses	1000
6.	Consolidated Statement of Marks for MBA/MCA	1500
7.	Last date of Examination Certificate Fee (only for Government Teachers)	200
8.	Duplicate Statement of Marks for MBA/MCA within 5 years	500
	Duplicate Statement of Marks for MBA/MCA more than 5 years	1000

12. ADMISSION CENTRES

(i) ADMISSION THROUGH SINGLE WINDOW ADMISSION CENTRE (AT THE INSTITUTE OF DISTANCE EDUCATION CAMPUS, CHENNAI)

University of Madras has opened a Single Window Admission Centre located at the IDE building at Chepauk Campus, Chennai and ensures admission across the counters. Students using the Single Window Admission Centre should go through the following instructions:

- 1. The filled-in application form should be submitted at the admission counter
- 2. The application form and other certificates should be arranged in the following order:
 - (i) Filled-in application form;
 - (ii) Photocopy of the Certificates;
 - (iii) Filled-in Computer Coding Sheet;
 - (iv) If the certificates are in a language other than English / Tamil an authenticated translation in English duly attested by a Gazetted Officer.
- 3. The Photo copies of the Certificates will be verified with the originals and the original certificates will be returned.
- 4. The eligible candiates have to appear for an Entrance Test at IDE.
- 5. Those who pass the Entrance Test will be issued the Provisional Admission intimation.
- 6. After obtaining the provisional admission intimation, the students can remit the specified Tuition and other fees at any Bank Counters of Indian Bank of any branches. After remitting the fees, the students can collect the study materials and ID card from the respective counters of Single Window Admission Centre.
- 7. Working Hours: The Single Window Admission Centre functions on all days including Saturdays and Sundays except holidays declared by the Government of Tamil Nadu. The Centre is open from 10.00 a.m. to 5.00 p.m. on week days and between 10.00 a.m. and 4.00 p.m. on Saturdays and Sundays during admission period only.

(ii) ADMISSION THROUGH ONLINE

- 1. Admission are open only to Indian Nationals.
- 2. Those who apply through online can access the website: www.ideunom.ac.in. Candidates are advised to read the instructions and eligibility conditions prescribed (Page No. 3) carefully before starting the process of online registration.
- 3. TThe applicant can submit the application through online after read the instructions carefully before paying the necessary fees through online. The Identity Card and Study Materials will be sent by post to the address given by the student after verifying the original certificates.

- 4. The students are requested to send the original certificate along with the photocopy of Provisional admission intimation and passport size photograph through the Registered Post / Speed Post / Courier addressed to the Director, Institue of Distance Education, University of Madras, Chepauk, Chennai 600 005 within 15 days from the date of online registration for verification purpose and return. Failing to do or if any false information are found at a later stage, their admission will be summarily rejected and Tuition fee paid by him / her will not be refunded.
- 5. The students may also come in person and submit the original certificate along with the photocopy of the original certificates to the Online Admission Section, Institute of Distance Education for verification and will be returned.
- 6. The PCP classes both theory and practical for the students admitted under Academic and Calendar year stream through online admission will be conducted only in Chennai.

(iii) ADMISSION THROUGH LEARNER SUPPORT CENTRES

- 1. To facilitate the admission of students the Institute of Distance Education, University of Madras has established Learner Support Centres for admission. (For the list of Learner Support Centres refer page No. 21 to 24).
- 2. The Students who wanted to register through Learner Support Centres can download the prospectus and application from the University website and submit the same to the Co-ordinator of any of the approved Learner Support Centres with the required document / certificates as per eligibility criteria for admission (For eligibility criteria refer page No. 3 and for documents / certificates to be submitted refer page No. 2).
- 3. Eligible students will be given admission in the Institute of Distance Education, University of Madras and Provisional Admission Intimation with Enrollment Number will be assigned by the University through the Learner Support Centres.
- 4. On receipt of the Provisional Admission Intimation along with enrolment number through the Learner Support Centres, the students can pay the requisite fees through online or through offline triplicate Challan of Indian bank and forward the same through the Co-ordinator, Learner Support Centres (Please refer to page No. 21 to 24 Fee particulars page No. 12-13). The University will not be responsible for any other mode of payment.
- 5. The Fee Challan shall be forwarded by the Learner Support Centres to the Institute of Distance Education, University of Madras and on receipt of the same, Students Identity Card and Study materials will be sent to the concerned Learner Support Centres.
- 6. The students can collect the Identity card and study materials from the concerned Learner Support Centres.
- 7. The students should appear Entrance Examination for MBA and MCA Programmes.

13. LIST OF LEARNERS SUPPORT CENTRES

SI. No.	LSC Code	Name and Address of the LSC			
	CHENNAI, CHENGALPATTU, KANCHIPURAM, THIRUVALLUR				
1	701	Pachaiyappa's College for Men Kanchipuram – 631501 ennpeeor67@gmail.com 9488439279, 9444447586			
2	702	The Quaide Milleth College for Men Tambaram-velachery Main Road, Medavakkam, Chennai – 600100 sumaiyabiotech.92@gmail.com 9344856921, 7305439411, 992577434, 044-22771202			
3	705	Hindustan College of Arts & Science Rajiv Gandhi Road (OMR) Padur, Kelambakkam, Chennai – 603103 amudhashanmugam1977@gmail.com 9894201997			
4	707	Prof. Dhanapalan College of Arts & Sciences Rajiv Gandhi Salai, Padur, Chennai – 603103 principal20.pdc@gmail.com 9342556955, 9281311294, 044-27474222			
5	708	Nazareth College of Arts and Science Kovilpathagai Main Road, Kannadapalayam, Avadi, Chennai – 600062 informatics_avadi@yahoo.co.in 9790800689, 9894456660			
6	709	Sree Muthukumaraswamy College Plot No. 92/1 & 98th Block, Muthamizh Nagar, Kodungaiyur, Chennai – 600118 sreemuthu97@gmail.com 9080208262			
7	713	Annai Violet College of Arts and Science 53, Violet College Road, Menambedu Ambattur, Chennai – 600053 annaiviolet@gmail.com 8124382535, 9042481611, 044-26864684			
8	715	Sridevi Arts and Science College Krishnapuram, Ponneri – 601204 sridevicollegeponneri@gmail.com 9443596691			
9	716	Pattammal Alagesan College of Arts and Science Athur, Chengalpattu – 603101 pacprincipal@gmail.com 9499935203, 9445256048, 9629364882			
10	717	TMG College of Arts and Science No. 85, Mudichur Road, Manimagalam, Chennai – 601301 drpafu@gmail.com 9962836001			
11	719	C.M. Annamalai College of Arts and Science for Women Sholinghur - Tiruttani High Road, Velathur Village, Adivaragapuram (P), Thiruvallur – 631303 cmawcprincipal@gmail.com 9159539043			
12	722	Kanchi Shri Krishna College of Arts and Science Krishnapuram, P.O. Kilambi, Kanchipuram – 631551 krishiqac@gmail.com 9677355036			
13	723	E.S.Subramaniam Memorial College of Arts & Science Podhattoorpet, Thiruvallur – 631208 gopibharathivmhss@gmail.com 9787146300, 9444332276			
14	725	Sri Subramaniaswamy Govt. Arts College Thiruthani – 631209 balamadhukkar@gmail.com 9944556169			
15	727	St. Thomas College of Arts and Science 140/6 St.Thomas Nagar, New Colony Koyambedu, Chennai – 600107 thangavelraj@gmail.com 9444200912			
16	739	Arignar Anna Institute of Management Studies and Computer Applications Pennular, Sri Perumbudur Taluk, Chennai – 602117 aaimsca@gmail.com 9444143346, 9003623243			
17	789	Subham College of Education No. 113, Chunambedu Road, Vilvarayanallur Village, New Mampakkam Post, Madurantakam TK, Kancheepuram Dist – 603306 subhamcollege@gmail.com, pavanlodha2201@gmail.com 9965112222, 9842528954			

18	790	Annai Therasa Arts and Science College Sadras Road, Mangalam, Thirukazhukundram – 603109 atasctkm97@gmail.com 9884160239, 044-27447991
19	791	Good Shepherd College of Education PH Road, Pakkam Kasuva, Tiruvallur DT – 602024 venkatrajagopal814@gmail.com 9500000769, 9047043008, 8838390526
20	798	Gojan School of Business and Technology No. 80, Feet Road, Edapalayam Redhills, Chennai – 600052 hetavasanth@gmail.com 9884886078
21	803	Our Lady College of Education Our lady Nagar, Maduravoyal, Chennai – 600095 tadlchennai@gmail.com 9841155653, 6374911156
22	805	T V M College of Education Podaturpet, Thiruvallur Dist. – 631208 principaltvmcepdt@gmail.com 8760712473
23	811	Government Arts College for Men (Auto) No. 329, Anna Salai, Nandanam, Chennai – 600035 gacatchn35@yahoo.co.in 9444337980, 044-24310589
24	828	Kanchi Sri Magalakshmi Arts & Science College for Women Arpakkam Village, Kanchipuram – 631603 psathiya2004@gmail.com 9445500930, 8144444355
25	829	Shri Shankarlal Sundarbai Shasun Jain College for Women No. 3, Madley Road, T. Nagar, Chennai – 600017 shahila@shasuncollege.edu.in 9345221987, 8072255433
26	832	Vivekananda Vision Arts and Science College for Women Kachur, Uthukottai, Thiruvallur – 602026 vvasc2021@gmail.com 8489622777
27	834	Thiruthangal Nadar College Selavayal, Chennai – 600051 tnc_98@yahoo.com 9941191990, 9444345370, 044-25941717
	•	TRICHY, PUDUKKOTTAI, THANJAVUR, KUMBAKONAM, MADURAI, DINDIGUL
28	734	Mahatma Arts & Science College Ariyur annavasal Road, Mathiyanallore (PO) Illuppur (Tk) Pudukkottai – 622001 jaimohan_04@yahoo.com 8778175316, 9791717129
29	751	Bharath College of Science and Management Bharath Avenue Near New Bus Stand, Trichy Road, Thanjavur – 613005 bharathcollege@gmail.com 9788374083, 9442852487, 04362-227937
30	753	Government Arts College (Autonomous) Karupur Road, Kumbakonam, Thanjavur (D.T) – 612002 idegackumbakonam@gmail.com 9842451397, 0435-2442149
31	796	Sri Annai Arts & Science College Vadipatti (TK), Madurai – 625234 sriannais@gmail.com 6379260537, 9364106936
32	821	Nazia College of Arts and Science S. Kallupatti, Kariapatti, Virudhunagar – 626106 naziacollege2017@gmail.com 9750159905, 9840921704, 04566-222905
		COIMBATORE, NILGIRIS
33	837	Sakthi College of Arts & Science College Palakkanuthu Post, Ottanchatram - 624619 srivelanistitute@gmail.com 9965565150, 9965585150, 959266555, 0451-2554317
34	732	Nilgiri College of Arts & Science Thaloor, Konnachal Post, Nilgiris – 643239 www.nigiricollege.ac.in 9442347667, 9207769999, 9447694285

35	750	Hindusthan College of Arts and Science Hindusthan Garden Behind Nava India, Avinashi Road, Coimbatore – 641028 hicasdistance2018@gmail.com 9843688809, 9943922334
36	759	Dr. N.G.P. Arts and Science College Dr. N.G.P. Kalapatti Road, Coimbatore – 641048 principal@drngpasc.ac.in 9976656576, 0422-2369220
37	831	Ayyan Thiruvalluvar College of Arts & Sci. (ATCAS College) 25, Chinnasubbabayab Layout, Puliyamara Bus Stop, Sai Baba Colony, Coimbatore – 641011 atcascollege20@gmail.com 9443226207, 0422-2434033
38	839	Sree Ramu College of Arts and Science N.M Sungam, Bedasanthur Post, Pollachi Taluk – 642007 sreeramulscmu@gmail.com, secretarynithisrc@gmail.com 9500488163, 9942905589, 9677523398, 9976015315, 04259-286969
	•	AMBUR, VELLORE, TIRUVANNAMALAI, KALLAKURICHI, VILLUPURAM
39	729	Government Arts College Tiruvannamalai – 606603 gactumprin@gmail.com 8248497059, 9944883900
40	730	C.S.I. Vellore Diocese Voorhees College Vellore – 632001 idemuvoorhees1975@gmail.com 9597000862
41	735	Mazharul Uloom College 1A, Officers Line, Ambur – 635802 mucide4101@gmail.com 9944145705, 9629873022
42	736	DLR Arts & Science College Thathiravadi Road, Villapakkam, Arcot (Tk) Vellore – 632521 vtgprabakaran@gmail.com 9360223140, 9443203140, 7200902424, 04173-223141
43	747	Aruna Vidhya Arts & Science College Thenpalani Educational Academy, 18B/5 Gandi Nagar Old Bye Pass Road, Tiruvannamalai – 606601 arunavidhyaclg@gmail.com 9486878710, 9488724827
44	755	K.M.G. College of Arts & Science Railway Station Road, Ammanankuppam, Gudiyattam – 635803 kmgcollege@gmail.com 9600224423, 9894164345, 041701-227906
45	760	Marudhar Kesari Jain College for Women Chinnakalllupalli, Vaniyambadi – 635751 mkjcprincipal@gmail.com 6369285253, 8870115229
46	763	Muthurangam Government Arts College Otteri Road, Vellore – 632002 mgacvlr@yahoo.co.in 0416-2262068
47	766	Mercury College of Arts & Science Thandalam Village, Kumpinipet (PO), Arakkonam – 631003 mercurycollege.1999@gmail.com 9920092009, 8098985322, 04177-232009
48	774	Suraj College of Education Melathangal Village (PO), Chetpet Taluk, Tiruvannamalai – 606807 shreerrk@gmail.com 9443557559, 9976952910, 9443203140, 04183-239322
49	779	Jayam College of Education 65, Gandhi Market Road, Arni, Tiruvanamalai Dist. – 632301 jayamcollege11@gmail.com 9360223140, 9360195380, 94443203140
50	782	V.E.T. College of Education No. 24, Trichy Main Road, Opp. E.S Hospital, Villupuram, T.K & Dist. – 605602 vetcollegevpm@gmail.com 9047444666
51	788	Thiru Kolanjiyappar Govt. Arts College (Grade-I) Junction Road, Viruddhachalam, Cuddalore – 606001 tkgac_vri@yahoo.co.in 9965178656, 04143-262513
52	794	Bharat College of Education No. 8, Karar Krishnaswamy Street, Kosapet, Vellore – 632001 saravanankpm82@gmail.com 9345633365, 0416-2262565

53 B22 Dr. Davidraja & Dr. Chanraleka College of Education Vingalapuram, Tirupattur – 635653 sumithira.r1982@gmail.com 9994910145, 6382129400, 04179-225013	
54 Samiah Women's Arts and Science College Vaniyambadi, 10, Bye-Pass Road, New Town, Vaniyambadi, Tirupattur – 635752 principaliwc@gmail.com 9443541815, 04174-235266	
55 Pallavan College of Education Melmonavoor, Abdullapuram Post, Vellore - 632010 pallavancolleglsc@gmail.com 9840016518, 9710589231, 04171-220272	
56 BWDA Arts & Science College No. 24, Trichy Main Road, Chennai Pipes, 1st Floor, Villupuram Taluk & Dist – 605602 bwdascollege@gmail.com 9445516725, 9994035625, 9047444666, 04146-355730	
TIRUNELVELI, KANYAKUMARI, TENKASI, NAGARCOIL	
57 Noorul Islam College of Arts & Science Kumaracoil (PO), Kanyakumari District – 629180 nicollege2001@yahoo.co.in 9486856121, 9443119441, 04651-253766	
58 758 Malankara Catholic College Kaliakkavilai, Mariagiri, Kanyakumari District – 629153 Prabinthomas120@gmail.com 9486049284, 9442336243, 04651-244156	
59 All Saints College of Education Malayadi, Kaliyakkavilai – 629153 allsaintside@gmail.com 9022045512, 9947769939, 9072055554, 04651-236888	
60 824 Mother Gnanamma Catholic College of Education Madathattuvilai, Villukuri Post, Kanyakumari District – 629180 mgccedu@gmail.com 6384730258, 9500704765	
THENI, RAJAPALAYAM	
61 746 Sree Balakrishna College of Arts & Science Vanniampatti Road, Mottamalai Chatrapatti, Rajapalayam – 626102 sreebalakrishna.lsc@gmail.com 9788737242, 9994878006, 9944949940, 9894258606	
SALEM, KRISHNAGIRI, NAMAKKAL, SIVAGANGAI	
62 754 Gonzaga College of Arts and Science for Women Kathampallam, Elathagiri, Krishnagiri District – 635108 college.gonzaga@gmail.com, manivannanmoorthy@gonzagacollege.edu.in 8300159015, 8870438658, 9942177913, 04343-268025	
63 773 Siri PSG Arts & Science College for Women Tiruchengode Road, Sankagiri, Salem District – 637301 siripsg773@gmail.com 9788873707, 9944961062	
64 775 Sengunthar Arts and Science College Tiruchengode, Namakkal District – 637205 info@senguarts.co.in 9842753229, 042-8828	83545
65 797 Kongunaadu College of Education Mamangam, Salem – 636302 konguclglsc@gmail.com 9367166151, 0427-4513731	
66 804 Vishwa Bharath Arts and Science for Women Morappur, Dharmapuri – 635305 kalanjiamharur@gmail.com 9344855300	
67 806 Vivekananda College of Arts and Science Elayampalayam, Tiruchengodu (TK) Namakkal Dist – 637205, 9443316521	
68 Rasi College of Education 25/1B, Thottiyapatti, C.S. Puram (PO), Rasipuram (TK), Namakkal – 637401 spedeva@gmail.com 9095278275, 9442758275	
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MBA UNIVERSITY OF MADRAS MCA INSTITUTE OF DISTANCE EDUCATION FOR ALL

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UNIVERSITY OF MADRAS INSTITUTE OF DISTANCE EDUCATION COMPUTER CODING SHEET

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10. Selection of Project Work or Two Optional Papers a) Project Work											b) Two Optional Papers											
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