

INSTITUTE OF DISTANCE EDUCATION
UNIVERSITY OF MADRAS
M.B.A. DEGREE COURSE

As per the decision of the Syndicate at its meeting held on 13th September 2013, candidates of the Institute of Distance Education who have joined M.B.A. Degree Course prior to the academic year 2008-2009 should have to appear for the arrear paper(s) by taking equivalent paper under the Regulation from the academic year 2010-2011 from May - June 2014 examinations onwards. The equivalent subjects prescribed under the existing syllabus are noted against each of the old Regulation Subjects.

For candidates admitted prior to 2006 (X2, X3, X4 & X5 Batches)

Sl. No.	Subject	Sub. Code	Subject	Sub. Code
<i>FIRST YEAR</i>				
<i>Name of the Subject with Code</i>		<i>Equivalent subject suggested</i>		
1.	Principles of Management	MBA	Management Principles	PMB1A
2.	Quantitative Techniques in Business	MBB	Quantitatives Methods in business	PMB1B
3.	Organizational Behaviour	MBC	Organizational Behaviour	PMB1C
4.	Entrepreneurship and Management of small Business	MBD	Entrepreneurship and Management of small Business	PMB06
5.	Management Accounting	MBE	Management Accounting	PMB1D
6.	Managerial Economics	MBF	Managerial Economics	PMB1E
7.	Legal System in Business	MBG	Legal Systems in Business	PMB1F
<i>SECOND YEAR</i>				
8.	Production and Materials Management	MBH	Production and Materials Management	PMB1L
9.	Personnel Management	MBJ	Human Resource Management	PMB1J
10.	Marketing Management	MBK	Marketing Management	PMB1K
11.	Applied Operations Research	MBL	Applied Operations Research	PMB1H

12.	Financial Management	MBM	Financial Management	PMB1M
13.	Computer Languages for Management	MBN	Computer Languages for Management	PMB1N
14.	Business Policy	MBP	Business Policy & Strategic Management	PMB1P
<u>THIRD YEAR</u>				
15.	Research Methods for Management	MBR	Research Methodology and Communication	PMB1G
16.	Management Information System and Electronic Data Processing	MBS	Management Information System and Electronic Data Processing (EDP)	PMB1R
17.	International Trade	MBT	International Marketing	PMB1S
<u>ELECTIVES</u>				
<u>MARKETING</u>				
18.	Marketing Research and Consumer Behaviour	MEA	Marketing Research and Consumer Behaviour	PMBM1
19.	Advertising and Sales Promotion	MEB	Advertising Management and Sales Promotion	PMBM2
20.	Sales Management and Distribution Management	MEC	Sales Management and Distribution Management	PMBM3
21.	Services Marketing	MED	Services Marketing	PMBM4
<u>FINANCE</u>				
22.	Corporate Finance	MEF	Corporate Finance	PMBF1
23.	Security Analysis and Portfolio Management	MEG	Security Analysis and Portfolio Management	PMBF2
24.	Tax Management	MEH	Tax Management	PMBF3
25.	Investment Management	MEJ	Merchant Banking & Financial Services	PMBF4
<u>PRODUCTION</u>				
26.	Inspection and quality Control	MEK	Supply Chain Management	PMBP1
27.	Maintenance Management	MEL	World Class Manufacturing	PMBP2
28.	Value Analysis and Waste Control	MEM	Business Process Management & Outsourcing	PMBP3

29.	Advanced Operation Research	MEN	Project Management	PMBP4
<u>SYSTEMS</u>				
30.	Data Base Management	MEP	Data Base Management Systems	PMBS1
31.	System Analysis and Design	MEQ	System Analysis and Design	PMBS2
32.	Object Oriented Programming with C++	MER	Decision Support System	PMBS3
33.	Business Data Processing and Networking	MES	E - Business Technology & Management	PMBS4
<u>PERSONNEL</u>				
34.	Industrial and Labour Relations	MET	Industrial and Labour Relations	PMBR1
35.	Organisation and Methods	MEV	Human Resources Development (HRD)	PMBR2
36.	Advanced Organisational Behaviour	MEW	Total Quality Management	PMBR3
37.	Training and Development	MEX	Training and Development	PMBR4

For candidates admitted from 2006 to 2008 (X6, X7, A7 & C8 Batches)

Sl. No.	Subject	Sub. Code	Subject	Sub. Code
FIRST YEAR				
<i>Name of the Subject with Code</i>		<i>Equivalent subject suggested</i>		
1.	Management Principles	PBAA	Management Principles	PMB1A
2.	Quantitative Methods in Business	PBAB	Quantitative Methods in Business	PMB1B
3.	Organizational Behaviour	PBAC	Organizational Behaviour	PMB1C
4.	Management Accounting	PBAD	Management Accounting	PMB1D
5.	Managerial Economics	PBAE	Managerial Economics	PMB1E
6.	Legal Systems in Business	PBAF	Legal Systems in Business	PMB1F

7.	Research Methodology and Communication	PBAG	Research Methodology and Communication	PMB1G
8.	Applied Operation Research	PBAH	Applied Operation Research	PMB1H
9.	Human Resources Management	PBAJ	Human Resources Management	PMB1J
10.	Marketing Management	PBAK	Marketing Management	PMB1K
SECOND YEAR				
11.	Production and Materials Management	PBAL	Production and Materials Management	PMB1L
12.	Financial Management	PBAM	Financial Management	PMB1M
13.	Computer Languages for Management	PBAN	Computer Languages for Management	PMB1N
14.	Business Policy and Strategic Management	PBAP	Business Policy and Strategic Management	PMB1P
15.	Management Information Systems and Electronic Data Processing(EDP)	PBAR	Management Information Systems and Electronic Data Processing(EDP)	PMB1R
16.	International Marketing	PBAS	International Marketing	PMB1S
ELECTIVES				
MARKETING				
17.	Marketing Research and Consumer Behaviour	PBEA	Marketing Research and Consumer Behaviour	PMBM1
18.	Advertising Management and Sales Promotion	PBEB	Advertising Management and Sales Promotion	PMBM2
19.	Sales Management and Distribution Management	PBEC	Sales Management and Distribution Management	PMBM3
20.	Services Marketing	PBED	Services Marketing	PMBM4
FINANCE				
21.	Corporate Finance	PBEE	Corporate Finance	PMBF1
22.	Security Analysis and Portfolio Management	PBEF	Security Analysis and Portfolio Management	PMBF2

23.	Tax Management	PBEG	Tax Management	PMBF3
24.	Merchant Banking and Financial Services	PBEH	Merchant Banking and Financial Services	PMBF4
SYSTEMS				
25.	Data Base Management Systems	PBEJ	Data Base Management Systems	PMBS1
26.	System Analysis and Design	PBEK	System Analysis and Design	PMBS2
27.	Decision Support System	PBEL	Decision Support System	PMBS3
28.	E-Business Technology and Management	PBEM	E-Business Technology and Management	PMBS4
HUMAN RESOURCE				
29.	Industrial and Labour Relations	PBEN	Industrial and Labour Relations	PMBR1
30.	Human Resources Development (HRD)	PBEP	Human Resources Development (HRD)	PMBR2
31.	Total Quality Management	PBER	Total Quality Management	PMBR3
32.	Training and Development	PBES	Training and Development	PMBR4